



The FranklinCovey Impact Platform™

The easiest, most effective way to
generate behavior change at scale.

FranklinCovey



Benefits

Franklin Covey's Impact Platform™ brings the science of learning to life, equipping everyone in your organization with the mindsets and behaviors needed to do their very best work.

Powerful Content with Flexible Approaches: Our principle-centric content is available in multiple learning modalities—Live-Online, Live In-Person, OnDemand, and Microlearning—to fuel development and increase learners' skills and capabilities.

Measurable Outcomes for Clients and Learners: Measurement of learner activity, progress, engagement, enjoyment, and efficacy provides actionable data for strategic learning and development decisions

Easy to Operate, Easy to Consume: Our simple, but powerful platform allows admins and learners to easily find, assign, and consume content with the click of a button.

Change Behavior, Don't Just Check a Box: Our easy-to-use technology motivates learners to complete intentional application through clear benchmarks, engaging content, safe practice environments, and then applying learning in the real world.

“The Impact Platform helps to solve every L&D professional's main pain points—application and reinforcement. It enables me to drive more impact in my role, reaching more people in more meaningful ways, all while creating an integrated experience for learners and leaders.”

— VP Talent Development, Financial Services

Skills Diagnostic

Reflect on and prioritize areas to expand leadership and self-effectiveness skills.



360 Diagnostic

FranklinCovey's 360 Diagnostic measures 25+ skills for learners and administrators to identify skill gaps, measure outcomes, and guide learning experiences. Additional 360 Diagnostics allow learners to track growth and progress overtime.

360 Coach or Self Reveal

Learners can reflect on their current skills and capabilities on their own or with a FranklinCovey coach. Learners can prioritize the areas they want to focus on and receive recommendations to begin their learning.

Learning Experience

Absorb courses and microlearning directly related to prioritized capabilities and skills.

Courses

FranklinCovey Courses are comprised of our best-in-class content to develop exceptional leaders at every level, instill habits of effectiveness in every individual, build an inclusive high-trust culture, and ultimately achieve breakthrough results.

Our core courses, available in all modalities, include:

- *The 5 Choices to Extraordinary Productivity®*
- *The 4 Essential Roles of Leadership®*
- *The 6 Critical Practices for Leading Team™*
- *The 7 Habits of Highly Effective People®: Signature Edition 4.0*
- *Change: How to Turn Uncertainty Into Opportunity™*
- *Fundamental Beliefs of Trust & Inspire Leaders™*
- *Leading at the Speed of Trust®*
- *Multipliers®: How the Best Leaders Ignite Everyone's Intelligence*
- *Project Management for the Unofficial Project Manager®*
- *Speed of Trust® Foundations*
- *Unconscious Bias: Understanding Bias to Unleash Potential™*

Microcourses

FranklinCovey's OnDemand Microcourses are skill-specific, bite-sized journeys. Investing only a few minutes per week, learners will adopt new, effective mindsets and behaviors. Microcourses are self-paced with an interactive syllabus of videos, articles, tools, and application challenges.

Microlearning

Microlearning, organized by skill, helps learners quickly solve the problems they are facing in their day to day with tips, tools, and advice they can apply in the moment.



Application

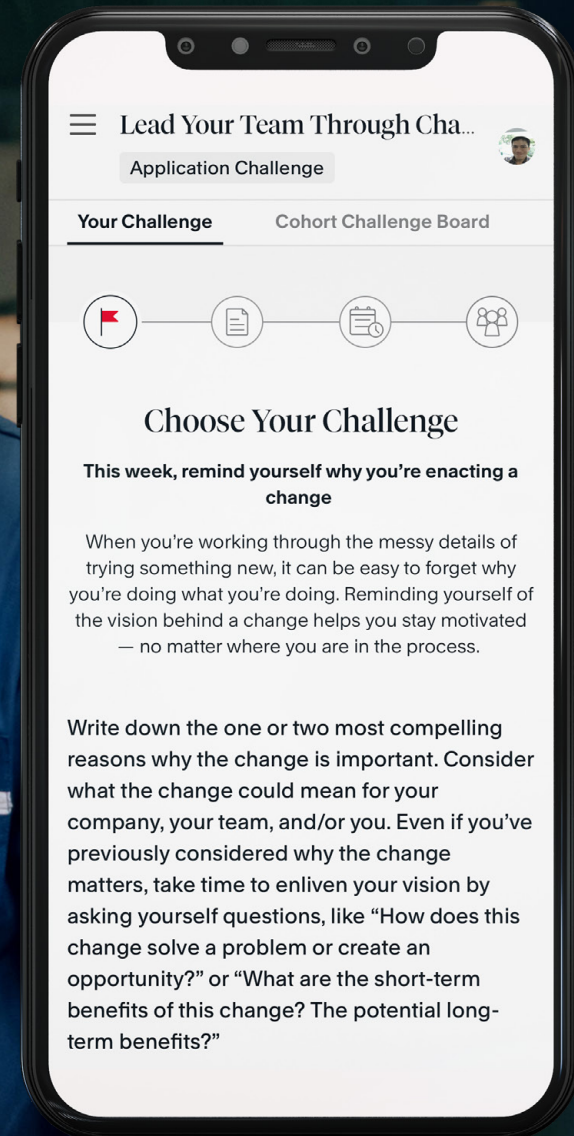
Practice new and reinforced skills in a safe environment and apply it in the workplace.

Application Challenges

Application Challenges encourage learners to take what they learned in the course and apply it in the real world. This built-in social accountability increases the impact of learning.

Automated Reinforcement

Automated Reinforcement emails include microlearning content to fortify what they've learned. The automation makes application over time easy



Admin Experience

Quickly deploy and measure the effectiveness of organization-wide initiatives.

Admin Platform

The Admin Platform is designed to help admins manage content and measure outcomes, providing actionable data to make strategic learning and development decisions.

Reporting Dashboard

Administrators have access to key metrics across your entire organization in one simple, intuitive Reporting Dashboard. It shows team performance by categories including engagement, enjoyment, efficacy, and learning opportunities.





We enable
greatness in people and
organizations everywhere.



Achieve Breakthrough Results with FranklinCovey

FranklinCovey is the most Trusted partner in transforming your people to achieve breakthrough results through the revolutionary way of learning in phygital age.

With the mission “We Enable Greatness in People and Organizations Everywhere”, FranklinCovey has been helping organizations develop exceptional leaders and winning cultures through training, consulting, and coaching. We are serving 15,000 clients per year in more than 160 countries, including 75 percent of The Fortune 500.

Available through the FranklinCovey All Access Pass®, our best-in-class content, experts, technology, and metrics seamlessly integrate to ensure lasting behavior.

FranklinCovey Vietnam (a member of PACE Institute of Management) is an Exclusive Partner of FranklinCovey Worldwide in Vietnam.

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