
FranklinCovey
LIZ WISEMAN'S
MULTIPLIERS®
HOW THE BEST LEADERS IGNITE EVERYONE'S INTELLIGENCE

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What's holding your team back from better results?

Under pressure to deliver results in good times and bad, leaders face a variety of challenges:

- We can't hire, but we need to grow.
- We need everyone's best, but people are burned out.
- We're okay today, but we're not ready to compete tomorrow.
- We have the best talent, but they're not engaged.

In these circumstances, leaders can't afford to waste talent. They need people to innovate, to solve problems, to deliver results—and to be excited and engaged as they do so.



Introducing Multipliers: *How the Best Leaders Ignite Everyone's Intelligence*

In her research, leadership expert Liz Wiseman made a crucial discovery: There's far more intelligence and energy inside organizations than we realize. Leaders are key to unlocking these capabilities. FranklinCovey has partnered with Liz Wiseman to develop a new solution that enables leaders to become Multipliers who:

- Access and use the untapped capabilities on their teams.
- Rekindle energy and enthusiasm as teams achieve stronger results.
- Innovate by encouraging new and bold thinking.
- Break through to new levels of performance by amplifying people's intelligence.

Multipliers deliver stronger results as people grow and teams excel.

CHALLENGE	SOLUTION
Leaders rely on their own intelligence and capabilities.	Leaders access and use the untapped capabilities of their teams.
Leaders create tense work environments, which inadvertently shut down people's contributions.	Leaders create space and encourage bold thinking and smart risk-taking.
Leaders overstretch people by repeatedly asking them to do more with less.	Leaders offer right-size challenges that build people's capabilities without burning them out.

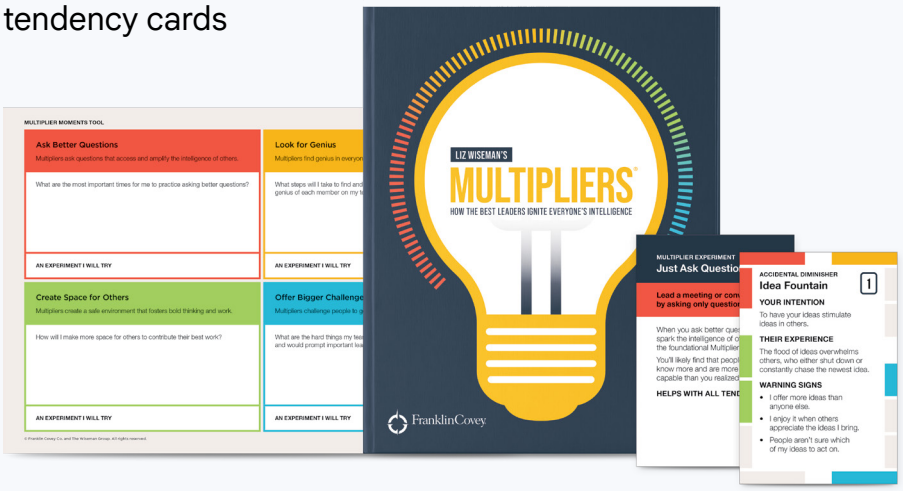
Deliver Results by Igniting Untapped Intelligence

Multipliers is available in multiple learning modalities (Live In-Person, Live-Online, On Demand). In all modalities, leaders who participate do real work and walk away with immediate actions to grow intelligence and engage people in addressing the organization's most important problems.

SECTION	OUTCOME / OBJECTIVE
THE MULTIPLIER EFFECT	Leaders realize how they inadvertently shut down intelligence and capability despite their best intentions. They identify practical actions to reduce the impact of their Accidental Diminisher tendencies on others.
ASK BETTER QUESTIONS	Leaders ask questions that focus everyone on the right problems and opportunities. Progress accelerates and teams are quicker to find the best solutions.
LOOK FOR GENIUS	Leaders unlock people's natural aptitudes at work, resulting in rekindled energy and enthusiasm as teams achieve stronger results.
CREATE SPACE FOR OTHERS	Leaders moderate their own contributions so others can speak up, debate, learn from mistakes, and find more bold ways to innovate.
OFFER BIGGER CHALLENGES	Leaders offer team members the right-size stretches that help them grow and break through to new levels of results.

PRODUCT INCLUDES

- Participant guide
- Multiplier Moments Tool
- Accidental Diminisher tendency cards
- Experiment cards



DELIVERY OPTIONS

This program can be delivered in either of the following options:

- Public Workshop: A special learning experience for individuals or groups from different organizations. Workshops offered on a fixed schedule and at a suitable venue by FranklinCovey Vietnam.
- In-house Workshop: Exclusive training for your organization with standard content (Standard Program). Or exclusive training for your organization with tailored content to fit your needs (Customized Program).



FranklinCovey

FranklinCovey is the world leader in leadership development and cultural transformation with life-changing & timeless contents and impactful way of learning.

With the mission *"We Enable Greatness in People and Organizations Everywhere"*, FranklinCovey has been helping organizations develop exceptional leaders and winning cultures through training, consulting, and coaching. We are serving clients in more than 160 countries, including 75% of The Fortune 500.

FranklinCovey Vietnam (a member of PACE) is the exclusive partner in providing FranklinCovey's solutions for enterprises in Vietnam.

Our vision is to profoundly impact the way billions of people throughout the world live, work, and achieve their own great purposes.

OUR SIGNATURE SOLUTIONS

The solutions are built on universal values and principles, helping leaders at all levels develop leadership capabilities and transform their own cultures.

- The 7 Habits of Highly Effective People
- Leading at the SPEED OF TRUST
- The 4 Essential Roles of LEADERSHIP™ Transforms Good Leaders into Great Leaders
- 6 Critical Practices for Leading a Team®
- LIZ WISEMAN'S MULTIPLIERS® HOW THE BEST LEADERS IGNITE EVERYONE'S INTELLIGENCE
- Inclusive LEADERSHIP
- CHANGE How to Turn Uncertainty Into Opportunity
- THE 5 CHOICES™ to extraordinary productivity
- PROJECT MANAGEMENT FOR THE UNOFFICIAL PROJECT MANAGER™
- LEADING CUSTOMER LOYALTY™
- UNCONSCIOUS BIAS™
- The 4 Disciplines of Execution

DEVELOP YOUR LEADERS	BUILD A WINNING CULTURE	CREATE BREAKTHROUGH RESULTS

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