

THE **5** CHOICES[™]
to extraordinary productivity



THE 5 CHOICES™

to extraordinary productivity

The 5 Choices Solution

**Extraordinary
Productivity**

The 5 Choices to Extraordinary

Productivity process measurably increases productivity of individuals, teams, and organizations. Participants make more selective, high-impact choices about where to invest their valuable time, attention, and energy.

1	2	3	4	5
ACT ON THE IMPORTANT	GO FOR EXTRAORDINARY	SCHEDULE THE BIG ROCKS	RULE YOUR TECHNOLOGY	FUEL YOUR FIRE
DON'T REACT TO THE URGENT	DON'T SETTLE FOR ORDINARY	DON'T SORT GRAVEL	DON'T LET IT RULE YOU	DON'T BURN OUT

Buried Alive

1

ACT ON THE IMPORTANT
don't react to the urgent

In today's world, people are drowning in email, overwhelmed with demands, and trying to do more with less. 5 Choices participants filter the vitally important priorities from distractions so they can focus on making a real contribution.

2

GO FOR EXTRAORDINARY
don't settle for ordinary

Everyone wants to make a difference, but competing priorities often prevent them from achieving extraordinary results. 5 Choices participants redefine their roles in terms of extraordinary results to achieve high-priority goals.

3

SCHEDULE THE BIG ROCKS
don't sort gravel

The crushing increase in workday pressures can make people feel helpless and out of control. 5 Choices participants regain control of their work and lives through a cadence of planning and execution that produces extraordinary outcomes.

4

RULE YOUR TECHNOLOGY
don't let it rule you

An electronic avalanche of email, texts, and social-media alerts seriously threaten productivity as never before. 5 Choices participants leverage their technology and fend off distractions by optimizing platforms like Microsoft® Outlook® to boost productivity.

5

FUEL YOUR FIRE
don't burn out

Today's exhausting, high-pressure work environment burns people out at an alarming rate. Applying the 5 Energy Drivers™, participants benefit from the latest in brain science to consistently recharge their mental and physical energy.

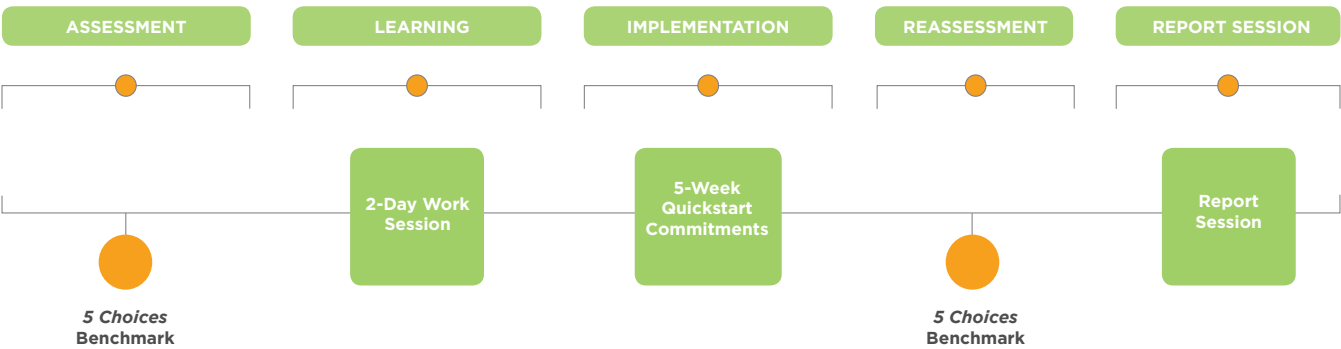
CHALLENGE

The barrage of information coming at us from multiple sources (e.g., texts, email, tweets, blogs, and alerts), coupled with the demands of our careers, are overwhelming and distracting. The sheer volume of information threatens our ability to think clearly and make wise decisions about what's important. If we react to these stimuli without clear discernment, we fail to accomplish the goals that matter most in our professional and personal lives.

SOLUTION

FranklinCovey's ***The 5 Choices to Extraordinary Productivity*** solution inspires participants to apply a process that will dramatically increase their ability to achieve life's most important outcomes. Supported by science and years of experience, this solution not only produces a measurable increase in productivity, but also provides a renewed sense of engagement and accomplishment.

THE 5 CHOICES PROCESS



PARTICIPANT KIT

2-DAY WORK SESSION: This 2-day work session engages participants in class or through [LiveLearning](#) in creating and acting on making The 5 Choices that will drive measurable productivity improvements with:

PARTICIPANT GUIDEBOOK

TECHNICAL GUIDE

- Instructions on how to maximize use of Microsoft® Outlook®, Lotus Notes®, Google Apps®, etc.

THREE BONUS MODULES

(video-based mini-courses)

- **WILDLY IMPORTANT GOALS** Chris McChesney, Execution Practice Leader, FranklinCovey
- **OFFICE NIRVANA** Julie Morgenstern, Productivity Strategist, The New York Times Best-Selling Author
- **BRAIN-CARE BASICS** Dr. Daniel Amen, Brain Expert, The New York Times Best-Selling Author



**THE 5 CHOICES MONOGRAPH
NOTEBOOK**



FranklinCovey is the world leader in leadership development and cultural transformation with life-changing & timeless contents and impactful way of learning.

With the mission “We Enable Greatness in People and Organizations Everywhere”, FranklinCovey has been helping organizations develop exceptional leaders and winning cultures through training, consulting, and coaching. We are serving clients in more than 160 countries, including 75% of The Fortune 500.

FranklinCovey Vietnam (a member of PACE) is the exclusive partner in providing FranklinCovey’s solutions for enterprises in Vietnam.

*Our vision is to profoundly impact
the way **billions** of people throughout the world
live, work, and achieve their own great purposes.*

OUR SIGNATURE SOLUTIONS

The solutions are built on universal values and principles, helping leaders at all levels develop leadership capabilities and transform their own cultures.





DEVELOP YOUR LEADERS
Lãnh Đạo Tầm Vóc

ENGAGE YOUR PEOPLE
Đội Ngũ Hiệu Quả

BUILD A WINNING CULTURE
Văn Hóa Chiến Thắng

EXECUTE YOUR STRATEGY
Hệ Thống Tối Ưu

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