FranklinCovey



Consulting Solutions

# The 4 DISCIPLINES of EXECUTION

# **4DX OS**: A self-paced approach to implementing ***the 4 Disciplines of Execution*** with your team.

The 4 Disciplines of Execution helps a team execute on its top priorities in the midst of a whirlwind of distractions.





**CHRIS MCCHESNEY & JIM HULING**
Leader of FranklinCovey's Execution Solutions Practice

Practice Leaders of FranklinCovey's Execution Practice and co-authors of the bestselling 4 Disciplines of Execution, Chris McChesney and Jim Huling walk you and your team through a step-by-step process based on over 2,000 strategic implementations. You will be able to create your lag and lead measures with total confidence, build your online scoreboard, and run your weekly cadence with clarity and transparency.

## With this new operating system, go as quickly, or as slowly, through 4DX as you need. Each discipline can be accessed at four different levels that build on one another

### LEARN

You'll get up to speed fast... and not just on the basics! You and your team will learn the nuances and key insights to the universal principles of execution.

### FACILITATE

One of the most powerful aspects of 4DX is how it involves the team. In this section we get you and your team into the exercises that get the best answers and the greatest engagement.

### APPLY

With 15 years of helping more than 2,000 organizations implement the 4 Disciplines, this is where the magic happens. For each discipline we will take you through a step-by-step process to take the complexity out of execution.

### CREATE

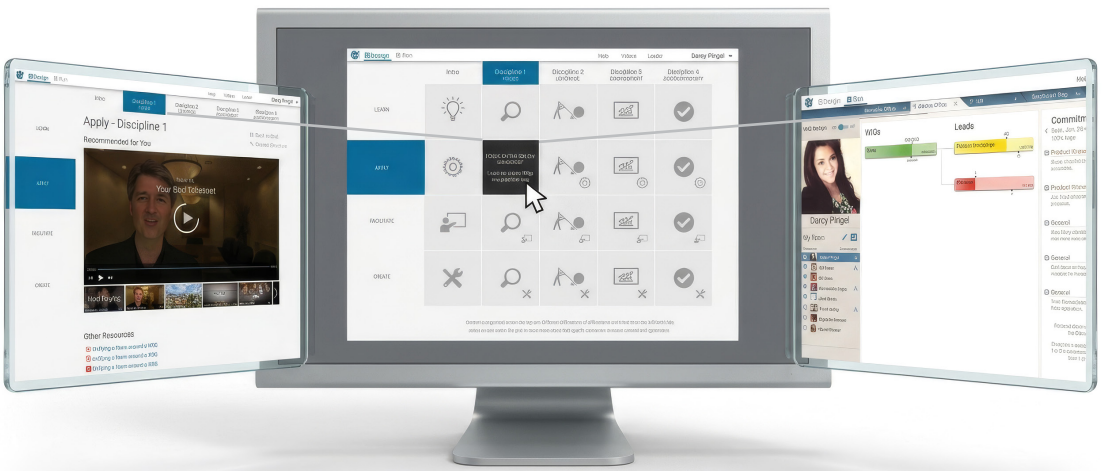
It's one thing to have a great execution plan, it's another to have a working process for execution. In the "Create" section you take the work you are doing in "Apply" and "Facilitate" and you drop it right into an easy-to-use system for running the 4 Disciplines on a daily and weekly basis.



# The 4 Disciplines of Execution Operating System

"We built the 4 Disciplines Operating System because we wanted to do more than teach you the concepts. The really important lessons are in how you are applying the disciplines. In 4DX OS, we are taking you from concept to running the process with your own execution system... while saving you the 15 years of trial and error that we've been through."

*—CHRIS MCCHESNEY*



## What is best for you?

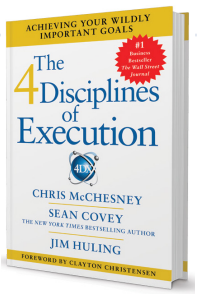
*There are two versions of 4DX OS:*

### *4DX OS Team*

For self-guided implementation of 4DX on a team-by-team basis.

### *4DX OS Organization*

For implementing 4DX across a department or entire organization with support from FranklinCovey.




*The 4DX OS is Based on the World's Bestselling Book on Execution*

FranklinCovey

FranklinCovey is the world leader in leadership development and cultural transformation with life-changing & timeless contents and impactful way of learning.

With the mission *"We Enable Greatness in People and Organizations Everywhere"*, FranklinCovey has been helping organizations develop exceptional leaders and winning cultures through training, consulting, and coaching. We are serving clients in more than 160 countries, including 75% of The Fortune 500.

FranklinCovey Vietnam (a member of PACE) is the exclusive partner in providing FranklinCovey's solutions for enterprises in Vietnam.

***Our vision is to profoundly impact the way billions of people throughout the world live, work, and achieve their own great purposes.***

# OUR SIGNATURE SOLUTIONS

The solutions are built on universal values and principles, helping leaders at all levels develop leadership capabilities and transform their own cultures.

- The 7 Habits of Highly Effective People
- Leading at the SPEED OF TRUST
- The 4 Essential Roles of LEADERSHIP™ — Transforms Good Leaders into Great Leaders
- 6 Critical Practices for Leading a Team®
- LIZ WISEMAN'S MULTIPLIERS® — HOW THE BEST LEADERS IGNITE EVERYONE'S INTELLIGENCE
- Inclusive LEADERSHIP
- CHANGE — How to Turn Uncertainty Into Opportunity
- THE 5 CHOICES™ to extraordinary productivity
- PROJECT MANAGEMENT FOR THE UNOFFICIAL PROJECT MANAGER™
- LEADING CUSTOMER LOYALTY™
- UNCONSCIOUS BIAS™
- The 4 Disciplines of Execution

| DEVELOP YOUR LEADERS | BUILD A WINNING CULTURE | CREATE BREAKTHROUGH RESULTS |
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